



MEDIA KIT
2022

**LEILA
NAVARRO**

**INTERNATIONAL
MOTIVATIONAL SPEAKER**

LIGHT-HEARTED



IMPACTING



UNIQUE



MEMORABLE

her memorable lectures will always remain registered in our mind and heart

MEMORABLE

INFLUENCER
INTERNATIONAL
LECTURER
MENTOR
WRITER
STANDUPPER
STARTUPPER



“Quanto mais a
pessoa se conhece,
mais se percebe e
persegue o que
tem a ver com ela.

LEILA NAVARRO

leilavarrooficial • Seguindo



85K
followers



190K
fans



5K
followers



15K
professionals



9,9K
subscribers



Curtido por janetedias23 e outras pessoas



Considered one of the most important speakers in Brazil, elected the most remembered speaker in the Top of Mind of HR in 2020.



veja

She is within Brazil's **Top 20 Lecturers**, according to Veja Magazine.

Acknowledged in lecture market as an entrepreneur with unique talent, with more than 20 years of career, her name is reference in Brazil and overseas (Spain, Chile, Peru, Uruguay, Paraguay, Panama, Japan, Mexico, Angola and Portugal). Her lectures have been attended by more than 1,600,000 people.

With Health Degree at Universidade de São Paulo, Leila Navarro is Expert in Behavioral Medicine (Unifesp), qualified in Methodology CPS – Creative Problem Solving (CPSI - Buffalo - USA), attended the Training Course of Solving Human & Organizational Problems for Brazil, in Japan. She has several certifications, studies, and experience in Neuro-Linguistic Programming (NLP) and Developmental Behavioral Modeling (DBM).

Business Professional Woman (BPW/SP) advisor, Leila is also an Academic Associate at ESADE Business School, in Spain, and Visiting Professor at Barcelona University (UB). Also in Spain, she qualified in Talent Management at Business Administration, Law and Economics Higher School (ESADE), and graduated at Effective Coaching with DBM Modeling at AECOP (Spanish Coaching and Processing Consulting Association).

WATCH A DEMONSTRATION VIDEO



Leila Navarro wrote

16 books in her 21-year career.

She is fondly known as 'Corporate Viagra'.
Leila is an encouragement pill to all of us.



In addition to books, Leila has several E-books, DVDs, audio books and motivational CDs.

Leila Navarro has already participated of the **biggest** programs of the **Open TV** from **Brazil.**



Leila Navarro has already lectured in hundreds of Brazil's and the world's top companies. Some of the brands from different fields serviced are as follows.



vivo

cielo

syngenta



SIEMENS

PHILIPS



NOKIA
Connecting People



Embratel



THE NEXT
ONE WILL BE
YOUR
COMPANY



+ **1.700.000**

millions of people have
already seen Leila onsite

**MILLIONS OF PEOPLE
HAVE ALREADY SEEN**

+ **890.000**

and thousands have already
attended her online lectures



Sabbatical Trips

Leila Navarro is a deep studious of human being, thus she visits different cultures and several countries to apprehend the best, for the ones that listen to her lectures and read her issues. What is more, she is lecturer mentor and leading coach, leading immersions with leaders and experts in trips to India and Dubai.

The Mighty is ME

As a Standupper, Leila Navarro is a great performer and provides several thoughts about life within a general context. It is a brand new show that gathers texts from the best moments and versions on her current career stage as an artist, approaching relationships, family, senior citizens, trips, among other topics.



Stand Up
COMEDY

COM LEILA NAVARRO EM

a
poderosa
SOU EU





SPEAKER *Talent*

Managing Speaker Talent, a renowned mentoring to professional lecturers, Leila Navarro reveals all her experience and knowledge in lecturing art. **She has enabled more than one hundred professionals** to stand out in the market, delivering all secrets to who is willing to learn how to make high impact performances.



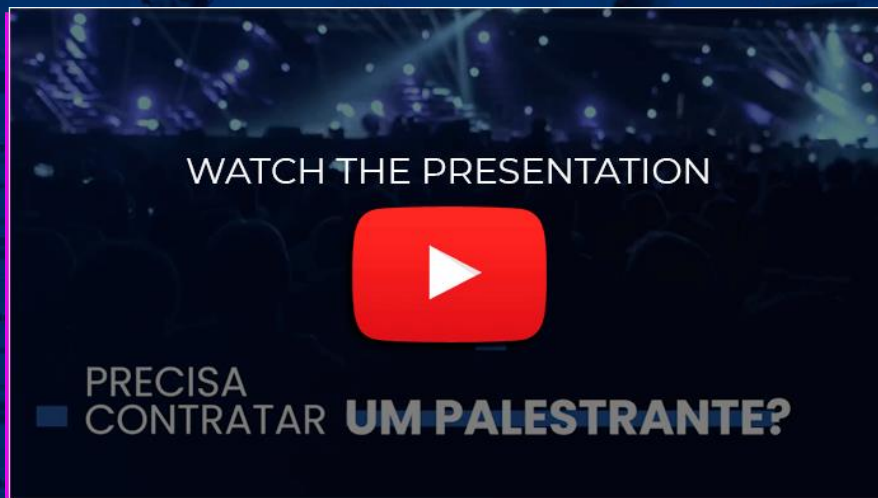
MENTORING OF SPEAKERS



Revolution in the Lecture Market

Leila Navarro is a Founding Partner at the **Smartest Speaker Hiring Startup in Brazil**.

SpeakerCast is a platform that allows you to make a selection through algorithms, based on data intelligence, for the best possible match between speakers and contractors



speakercast

BETA

TALK TO LEILA NAVARRO

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LeilaNavarro

THE POWERFUL MOTIVATIONAL

